



# THE UNIVERSITY OF MEMPHIS®

Department of Anthropology

## **Anthropology Research Laboratory**

The Department of Anthropology at The University of Memphis is nationally recognized for its program in applied anthropology. It offers advanced training in engaged scholarship, which builds knowledge and, at the same time, improves the quality of life in communities.

As part of our continued growth, we are launching a new Anthropology Research Laboratory. This lab will offer scholars from across the university access to a resource center for engaged studies. Civic leaders and members of the public will also be invited to use the facility, to build skills that will help them better understand and address the needs of neighborhoods and communities.

The laboratory will serve as a center for community-based research, service-learning, internships and experiential education. The facility will feature training programs and workshops in qualitative and quantitative ethnographic methods, and tools for data collection and analysis in research projects. Planned features include resources for interview and focus group activities, digital audio recording and text analysis, ethnographic video recording and editing, systematic observation, ethnographic mapping, ethnographic applications of geographic information systems (GIS), internet database mining, webpage development, and the production and dissemination of PowerPoint and electronic poster presentations.

Through this effort a critical mass of faculty and students from different schools and departments will be drawn together to fulfill a broad range of research and instructional goals. Representatives from the public will also be encouraged to use the laboratory as a hub for continuing education, and to facilitate projects that advance the goals of culturally informed development and a better quality of life.

We welcome your suggestions and support to make the new Anthropology Research Laboratory a model for partnership and outreach. Contact the Department at 901.678.2080 or visit us at <http://www.people.memphis.edu/~anthropology>.

*Culture. Community. Collaboration.*